

OCR Cambridge Nationals Certificate in Creative iMedia



Why should I study OCR Cambridge Nationals Certificate in iMedia?



This Cambridge Nationals Certificate in Creative iMedia is a vocational technical qualification aimed at learners aged 14–16 years. It lets learners gain practical skills & knowledge in a number of key areas in the media field, from pre-production skills to digital animation, and offers a hands-on, problem-solving approach to learning.

What will I study?



The Cambridge Nationals Certificate in Creative iMedia comprises four different units, two of which are mandatory and two are chosen from a wide range of options:

- Unit R081: Pre-Production Skills (mandatory)
- Unit R082: Creating Digital Graphics (mandatory)
- Unit R085: Creating a Multi-Page Website
- Unit R086: Creating a Digital Animation

The mandatory units of Pre-Production and Creating Digital Graphics underpin the qualification and reflect key industry skills required in the technological workplace. The Pre-Production skills unit is assessed through an examination and contributes 25% of the marks for the qualification.

The wide range of optional units cover different media disciplines allowing students to follow a course that will motivate them, appeal to range of learning styles and allow students to demonstrate their ability and passion within the subject. Each optional unit is assessed through a practical task-based assessment with OCR-set tasks to support students in producing appropriate assessment evidence.

How will I be assessed?



Unit R081: Pre-Production Skills – 1hr 15m examination worth 25% of the qualification

Unit R082: Creating Digital Graphics – Practical task-based project worth 25% of the qualification

Unit R085: Creating a Multi-Page Website – Practical task-based project worth 25% of the qualification

Unit R086: Creating a Digital Animation – Practical task-based project worth 25% of the qualification

Which skills will I develop and use?



The Cambridge Nationals in Creative iMedia will provide opportunities to develop useful transferable skills such as practical ICT skills, research, planning and review, working with others and communicating creative concepts effectively.

How will I be able to use this subject in my future career?



The qualification places learners in a sound position for progression to Further or Higher Education study (IT Level 3 or Digital Media Level 3, for example). Learners will also achieve a qualification that is relevant to the current needs of industry, equipping them with relevant employment skills in an ever-changing technological workplace.

There are many different careers that this qualification could help learners move towards, particular in the ICT design field, notably game or website design and development.