

Pembroke GCSE Media Studies Curriculum Map Year 10-11

YEAR 10, UNIT ONE

COMPONENT 1, SECTION A (Introduction to Media, print advertisement and film marketing)

- This Girl Can (2016)
- Quality Street (1954)
- The Man With the Golden Gun (1974)
- No Time to Die (2021) (Section A & B)
- GQ Magazine (2021)
- Vogue (2021)

YEAR 10, UNIT TWO

COMPONENT 1, SECTION B (Newspapers; Industries and Audiences)

- The Guardian (2018) (Section A)
- The Sun (2018) (Section A & B)
- The Archers (Section B)
- Fortnite (Section B)

YEAR 10, UNIT THREE

COMPONENT 3, NON-EXAMINATION ASSESSMENT

- Research and planning around set briefs from Eduqas (film marketing)
- Write Statement of Aims
- Photoshoots and editing
- Final drafts of product submitted

YEAR 11, UNIT FOUR

COMPONENT 2, SECTION A (TV Representation and Industry)

- Luther (2010, Series 1, Episode 1)
- The Sweeney (1975, Episode 1, 10 mins)

YEAR 11, UNIT FIVE

COMPONENT 2, SECTION B (Music Videos and Revision)

- Bad Blood, Taylor Swift (2015)
- Uptown Funk, Bruno Mars (2014)
- Waterfalls, TLC (1994)
- Final edits to NEA
- Revision of all content