



PEMBROKE  
A PRIORY ACADEMY

# WJEC/EDUQAS GCSE Media Studies

FORTNITE

THIS  
GIRL  
CAN



## Why should I study GCSE Media Studies?



This is the course for you:

- If you enjoy: gaming, watching TV and film, reading, listening to music and browsing the internet/social media, photography, art and design, IT, English
- If you enjoy a mixture of practical and written/analytical work
- If you enjoy using knowledge from everyday life and examining the influences of the world around you

## What will I study?

### Paper 1

**Exploring the media.** Media language, representation, audiences and industries are studied through the following case studies, which involve a mixture of print, video and radio: This Girl Can, The Sun, The Guardian, Quality Street, The Man With the Golden Gun, Spectre, GQ magazine, Pride magazine, The Archers, Fortnite.

### Paper 2

**Understanding media forms and products.** Media language, representation, audiences and industries are studied through the following case studies of crime drama and music videos: Luther (2010-2019) crime drama, The Sweeney crime drama; 'Bad Blood', Taylor Swift (2014), 'Uptown Funk', Bruno Mars (2015), 'Waterfalls' TLC, 1994.

### Coursework

This is the practical element of GCSE Media Studies that you will undertake in Year 11. This changes each year. An overarching brief is set by Eduqas. This brief may be a choice of: music video, radio interview, journalism articles (newspaper or magazine), advertising (filmed, online or print) or video gaming.

## How will I be assessed?



You will sit two exam papers and submit coursework in Year 11.

You will answer multiple choice, short answer and extended response essay style questions.

## Which skills will I develop and use?

Students are taught to:

- Draw on their existing experience of the media through everyday life.
- Develop ability to critically examine messages and influences from media.
- Develop ability to critically examine the world around you and how it interacts with everyday life.
- Develop your abilities to explore as well as to create media.
- Develop ability to design and create media products that reproduce or interrogate how that media product normally functions.

## How will I be able to use this subject in my future career?



Media Studies sets you up fantastically for any of the following A-levels or college courses: sociology, history, photography, art, art and design, IT / computing, business, history, English, game design etc. Media studies also perfectly sets you up for entering one of the largest and growing sectors of our economy: the digital economy and the marketing (advertising) industry. Students who are able to interact cleverly with media, are adept at handling media and are excited by the opportunity to use it as a tool in the business world are very much desired in the modern workplace, where marketing online is increasingly lucrative. It also gives you opportunities for independent, practical and collaborative work, which are all skills greatly desired by employers.