



PEMBROKE
A PRIORY ACADEMY

10th November 2023

Dear Year 7 Parents,

Re: Mobile Phone Usage and Online Safety

We wanted to bring to your attention some concerns regarding mobile phone usage and online safety among our younger pupils, particularly in Year 7. It has come to our attention that some students have been using certain apps inappropriately, engaging in conversations and actions that are not conducive to a positive and safe environment. Specifically, we have noticed issues related to the inappropriate use of **Snapchat** and **WhatsApp** groups, including the sharing of pictures and unkind comments.

We strongly urge you to review your child's phone and the content they have access to. It is essential to have open and regular conversations with your child about responsible online behaviour and the potential risks associated with certain apps and platforms. By staying informed and involved, we can work together to ensure their safety and well-being in the digital world.

Unfortunately, we recently had to involve the police in a serious case involving pupils at Pembroke and social media issues. This incident serves as a stark reminder of the importance of vigilance and proactive measures to protect our children from potential harm online.

We would also like to take this opportunity to remind you of our school's mobile phone policy. Phones should be switched off and kept out of sight from 08:35 to 15:05 during school hours. If a phone is seen or heard in school, it will be confiscated and only returned to the student's parent or guardian. This policy is in place to minimise distractions and create an optimal learning environment for all students. If parents need to contact their child during the school day, we kindly request that you contact the school office. Our dedicated staff will be more than happy to assist you in resolving any urgent matters promptly. By working together, we can ensure effective communication while maintaining a focus on learning.

We understand that mobile phones have become an integral part of our lives, but it is crucial to strike a balance between their benefits and potential risks, especially for our young learners. By fostering responsible mobile phone usage and promoting online safety, we can empower our children to navigate the digital world confidently and responsibly.

Thank you for your attention to this matter. If you have any questions or concerns, please do not hesitate to contact us.

Yours sincerely,


S Evans
Head Teacher


R Lawson-Smyth
Head of Year 7


N Bibby
Designated Safeguarding Lead

Headteacher: Mr S Evans

The Priory Pembroke Academy, Croft Lane, Cherry Willingham, Lincoln LN3 4JP

Tel: 01522 751040 **Email:** generalenquiries@priorypembroke.co.uk www.priorypembroke.co.uk

The Priory Pembroke Academy is part of The Priory Federation of Academies Trust. For further information please contact:
The Priory Federation of Academies Trust, Cross O'Cliff Hill, Lincoln LN5 8PW Telephone: 01522 889977
Registered Company No: 6462935. DfE Registration No: 145052

